

IVIEDIA-INFORIVIATION



# APPETITE FOR SOMETHING NEW?

- **SAVING COSTS** formats are adaptable from your DIN A4 or US-letter print-adverts!
- **2. EYECATCHER GUARANTEE** finally you can make prominent advertising in the internet using the 2/1 page!
- **3. MOTION** your advertisement can be animated in different ways!
- INTERACTIVITY moving elements, links and direct contact to you is realizable!
- **5.** AMPLITUDE a lot of different formats are possible (see advertisements)
- **6.** Long-living the adverts are available in perpetuity in the internet, because the Smoothness issues will be archived!
- **7. SERVICE** we offer you to modify and animate your print adverts to use them in the Smoothness Sequence Magazine!



## WHAT IS SIVIOOTHNESS?

The Freestyle Motocross sport had a really big trick progression the last years. Especially the combination of different tricks is getting more popular these days. If you have visited a show or a contest, you know that some of the backflip combination tricks are pretty quick. The rider is already landed before you have recognized what kind of trick he did. If you only take one picture of a trick, you can't see, if the rider made a combination of different tricks or not.

With <a href="www.smoothness.de">www.smoothness.de</a> we want to effect new innovative energy into the scene. For this reason we open up a new online market segment in the extreme sport market.

We have decided to create an internet sequence magazine, which appears quarterly with a bunch of great sequences. Certainly the older issues will be available through our archive.

Sequence photographers can upload their FMX sequences using our upload tool. We pick out the best sequences and maybe your sequence will be in the next issue of Smoothness and receives a prize.

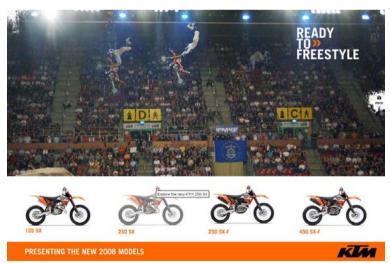
Naturally there will be a lot of possibilities for the industry to arrest attention with interactive advertisements. With Smoothness your advertisement will be an eyecatcher - warranted!



### SCREENSHOTS



Issue June/2007 with index of contents



2/1 page - KTM advertisement with interactive links to detail websites of KTM





Example of a sequence page with information about the trick, rider, location and photographer etc.



Users are able to upload their sequences using our upload tool



# ADVERTISEIVENTS

Formats
2/1 Page 980 x 650 Pixel
1/1 Page 490 x 650 Pixel
1/2 Page horizontal 490 x 325 Pixel
1/2 Page cross 245 x 650 Pixel
1/4 Seite horizontal 490 x 165 Pixel
1/4 Page cross 125 x 650 Pixel
2/1 Page
1 Issue 250,- Euro
3 Issues 700,- Euro
6 Issues 1200,- Euro
12 Issues 2000,- Euro
1/1 Page
1 Issue 130,- Euro
3 Issues 350,- Euro
6 Issues 650,- Euro
12 Issues 1100,- Euro
1/2 Page
1 Issue 70,- Euro
3 Issues 180,- Euro
6 Issues 350,- Euro
12 Issues 600,- Euro
1/4 Page
1 Issues 40,- Euro
3 Issues 100,- Euro
6 Issues 180,- Euro
12 Issues 320,- Euro

(exclusive of VAT)

The Smoothness Sequence Magazine appears quarterly. The actual issue is 3 months prominent online. After this period the issue will be available in the archive.



### GET CONNECTED

#### Success is really important for us.

To guarantee this success, we are available on call for you.

We also can offer you the option to book your advertisements in a nice price combination package on <a href="https://www.smoothness.de">www.smoothness.de</a> and our online partner <a href="https://www.forty8.de">www.forty8.de</a>.

Smoothness | Freestyle MX undiluted c/o Tobias Hannig Schulstr. 42/3 70771 Leinfelden-Echterdingen Germany

#### Your contact person:

Tobias Hannig

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Email: advertising@smoothness.de

Web: www.smoothness.de

USt.-Id-Nr.: DE214595375



# REQUEST/BOOKING OF ADVERTS

Booking

Request

1 Issue ..... 250,- €

3 Issues ..... 700,- €

6 Issues ..... 1200,- €

1 Issue ..... 130,- €

12 Issues .... 2000,- €

2/1 page

1/1 page

Please fill out the form and send it per mail or fax to the following fax number:  $+49\ 7946/943\ 485$ 

1/2 page

1/4 page

1 Issue ..... 70,- €

3 Issues ... 180,- €

6 Issues ... 350,- €

12 Issues .. 600,- €

1 Issue .... 40,- €

3 Issues 350,- €	3 Issues 100,- €
6 Issues 650,- €	6 Issues 180,- €
12 Issues 1100,- €	12 Issues 320,- €
Flyer, advertisements, pictu	res. Text etc. will follow:
by Email to advertising@s	smoothness.de
by mail to Ludwigstr. 51,	, D-70771 Leinfelden/Germany
Please contact us for a c	counseling interview
Company:	
Contact person:	
Street:	No:
ZIP: City:	
Dhone:	Fax:
Filone ·	rax.
Email:	Web:
City, Date	Signature, Company stamp